

GUSTAVO NERI



GRAPHIC DESIGNER

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(236) 990-0027
Vancouver, BC

Portfolio: <https://gustavoneri.art>
LinkedIn: [@gustavoneriart](#)

EDUCATION

Web Development Specialist, 2025

Cornerstone International Community
College of Canada
Vancouver, BC

Video Production & Editing Diploma, 2019

British Columbia Institute of Technology
Vancouver, BC

Bachelor's in Graphic Design, 2015

Universidade Paulista – UNIP
Sao Paulo, Brazil

SKILLS

Software Skills:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Creative Suite

Design Skills:

- Logo Design & Branding
- Web Design
- UI/UX Design
- Responsive design

Soft Skills:

- Attention to detail
- Client communication
- Presentation skills
- Effective problem solving
- Taking constructive feedback
- Time management
- Organization

PROFILE

Creative Graphic Designer with over 7 years of professional experience in digital and print media within a fast-paced and deadline-driven agency environment. With a Bachelor's Degree in Graphic Design, I bring a strong foundation in design principles and extensive expertise in design and prototyping tools, including Figma and Adobe Creative Suite (InDesign, Photoshop, Illustrator). My experience encompasses diverse projects in video production, web design, and marketing, providing me with in-depth industry knowledge of standard formats and trends. Moving forward, I am excited to leverage my skills and contribute to the design industry.

EXPERIENCE

Graphic Designer Freelance

Gustavo Neri Art, Vancouver, BC | Sep 2023 – Present

- Providing freelance graphic design services to a diverse range of clients, specializing in Branding, Web Design and Apparel Design.
- Collaborated directly with clients to understand their design needs and objectives, ensuring alignment with their brand identity and vision.
- Developed custom visual solutions tailored to each client's unique requirements, delivering high-quality designs within agreed-upon timelines.
- Produced a variety of creative assets, including logos, branding materials, website layouts, social media graphics, and marketing collateral, consistently exceeding client expectations.

Graphic Designer

2 Guys with Knives, Vancouver, BC
January 2021 – January 2022

- Produced a diverse array of compelling social media posts, consistently delivering engaging content to bolster brand visibility and foster audience interaction.
- Executed comprehensive SEO management for the online store, enhancing visibility and discoverability to drive increased organic traffic and elevate search engine rankings.
- Designed and executed impactful email marketing campaigns, effectively conveying brand messages and promotions to the target audience. This contributed to heightened customer engagement and increased retention rates.

Graphic Designer

One Vancouver, Vancouver, BC
October 2020 – April 2022

- Led the development of the new logo and brand guidelines book, increasing brand's recognition and visual consistency throughout multiple platforms.
- Introduced efficient design workflows, resulting in a 25% reduction in project delivery time and a 15% increase in team productivity.
- Managed the creation of visual assets for 10+ social media campaigns, driving a 30% increase in online engagement and a 20% rise in click-through rates.

Senior Graphic Designer

April 2012 – April 2017
Cogna Educacao, Sao Paulo, Brazil

- Designed and executed over 100 educational video and graphic materials, contributing to a 40% growth in student engagement.
- Developed a visual identity for 3 new educational programs, resulting in a 15% increase in program participation.
- Collaborated with content creators to enhance the visual appeal of 50+ online courses, leading to a 25% increase in student enrolment.